



YOUR SPONSORSHIP HELPS
SUPPORT, EDUCATE, AND
EMPOWER LOCAL FAMILIES!

SPONSORSHIP COMMITMENT FORM

SPONSOR NAME: _____
(as you would like for it to appear in marketing materials)

SPONSORSHIP LEVEL: Please refer to the inside of this packet for detailed information about sponsorships.

CENTER STAGE \$10,000 MAJOR \$5,000 STAR \$2,500 PREMIER \$1,000 SPOTLIGHT \$500

Total Sponsorship Amount \$: _____

CONTACT INFORMATION & PAYMENT PREFERENCE:

Payment Enclosed: _____ **Bill Me:** _____ **Date to Bill:** _____

Contact Name: _____

Email: _____ **Phone Number:** _____

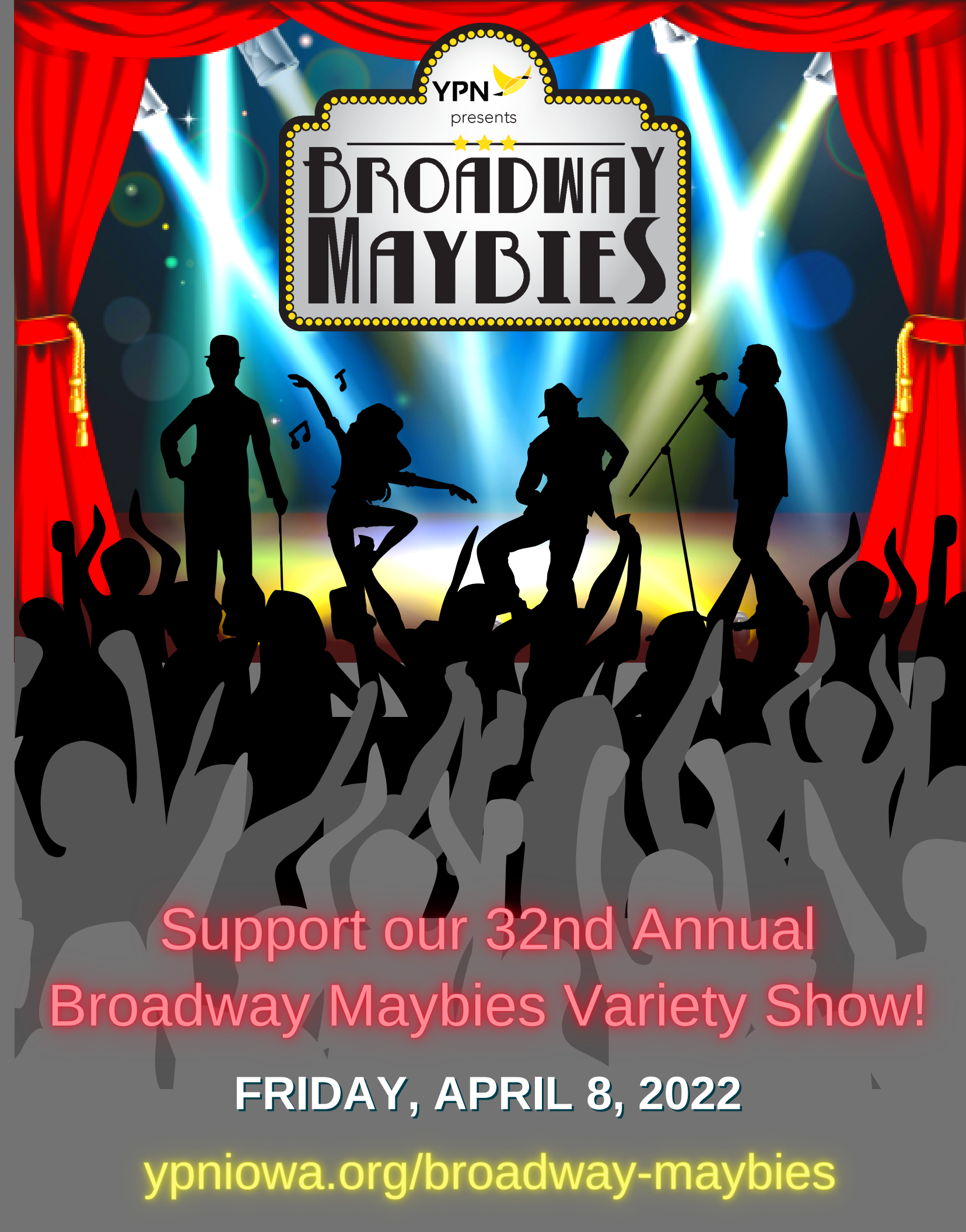
Mailing Address: _____

Comments: _____

SUBMIT FORMS By Mail: 420 6th Street SE, Suite #260, Cedar Rapids, Iowa 52401

By Email: tritter@ypniowa.org

More information, including additional sponsorship forms, can be found online at: www.ypniowa.org



Support our 32nd Annual
Broadway Maybies Variety Show!

FRIDAY, APRIL 8, 2022

ypniowa.org/broadway-maybies

OUR 2022 SHOW

The show must go on! As we continue to navigate several factors beyond our control, YPN remains committed to providing quality prenatal and parenting education for our community. Whether Broadway Maybies takes place on the stage, online, or some combination of both, you can be sure that your sponsorship WILL help to support, educate, and empower the moms, dads, and children who are served by YPN daily. We are planning to be live on the stage for this year's show, but we are also planning for alternatives if necessary.

Life is full of MAYBIES! But one thing we know for sure: YOU can make a difference in the lives of many by becoming a sponsor TODAY!

YPN MISSION

Creating a network of support through education and resources, to build confidence and personal accountability for healthy and successful families.

OUR HISTORY & PROGRAMS

YPN was locally founded in 1985 by community leaders who recognized an unmet need within our community for expectant and parenting young women. Over the past 35 years, programming has grown to include the following:

- * Prenatal and parenting education for mothers and fathers
- * Child development assessment and tracking for ages 0-5
- * Culture and language specific programming for the Latino and African communities
 - * Home visitation services
 - * We Care Incentive Shop
 - * Eastern Iowa Diaper Bank

POPULATION SERVED

Each year, YPN serves over 1,000 moms, dads, and children in our parenting and family support education programs. YPN serves women and men who are ages 13-27 who are pregnant or parenting children ages 0-5. Our programs are voluntary, long term, and culture/language specific.

SUPPORT NEEDED

YPN is currently seeking sponsorships for our annual Broadway Maybies fundraiser. This event raises critical financial support for our Building Bright Futures programming. YPN also accepts grants and private donations throughout the year. If you would like more information, or to schedule a site visit, please contact

Tisha Ritter, Director of Development at tritter@ypniowa.org, or 319-364-8909.



SPONSORSHIP LEVELS & BENEFITS

CENTER STAGE \$10,000+

- Your business name highlighted on full-page, preshow ad
- 16 mentions (minimum) on YPN social media
- Special recognition/mention during the show
- Promotion of your produced ad/commercial during show

MAJOR \$5,000+

- Your business name highlighted on full-page, preshow ad
- 12 mentions (minimum) on YPN social media
- Business logo displayed during the show

STAR \$2,500+

- Your business name on full-page, preshow ad
- 8 (minimum) mentions on YPN social media
- Business name displayed during the show

PREMIER \$1,000+

- Your business name on full-page, preshow ad
- 4 (minimum) mentions on YPN social media
- Business name displayed during the show

SPOTLIGHT \$500+

- Your business name on full-page, preshow ad
- 2 mentions on YPN social media
- Business name displayed during the show

To become a sponsor visit:
www.ypniowa.org/broadway-maybies
or return completed form on reverse side.