



**YOUR SPONSORSHIP HELPS
SUPPORT, EDUCATE & EMPOWER!**

SPONSORSHIP COMMITMENT FORM

SPONSOR NAME: _____

(as you would like for it to appear in marketing materials)

SPONSORSHIP LEVEL: Please refer to the inside of this packet for detailed information about sponsorships.

CENTER STAGE \$10,000 MAJOR \$5,000 STAR \$2,500 PREMIER \$1,000 SPOTLIGHT \$500

Total Sponsorship Amount \$: _____

CONTACT INFORMATION & PAYMENT PREFERENCE:

Payment Enclosed: _____ **Bill Me:** _____ **Date to Bill:** _____

Contact Name: _____

Email: _____ **Phone Number:** _____

Mailing Address: _____

Comments: _____

SUBMIT FORMS By Mail: 420 6th Street SE, Suite #260, Cedar Rapids, Iowa 52401

By Email: tritter@ypniowa.org

More information, including additional sponsorship forms, can be found online at: www.ypniowa.org



**BE PART OF
YPN'S FIRST EVER
VIRTUAL SHOW!**

This unique variety show features local talent and raises critical unrestricted funding for our organization.

YPN's core values have always been to offer loving and compassionate support to families, to provide quality prenatal and parenting education, and to empower each member of the family unit to be the best they can be.

YOU can help make a difference in the lives of many by becoming a Broadway Maybies sponsor!

90% of Broadway Maybies proceeds go back into YPN's operating budget which allows us to continue helping participants create brighter futures for themselves and their children.

Below are just a few highlights from FY2020 -
impact that was made possible by generous community partners like you.

**246,725
diapers
distributed**

**2,502
visits to
We Care Shop**

**1,273
people
served**

To become a sponsor please visit:
www.ypniowa.org/broadway-maybies
or contact Tisha Ritter at:
319-364-8909 or tritter@ypniowa.org



YPN ORGANIZATION OVERVIEW

MISSION: Creating a network of support through education and resources, to build confidence and personal accountability for healthy and successful families.

YPN was locally founded in 1985 by community leaders who recognized an unmet need within our community for expectant and parenting young women. Over the past 35 years, programming has grown to include the following:

- ✶ Prenatal and parenting education for mothers and fathers
- ✶ Child development assessment and tracking for ages 0-5
- ✶ Culturally specific Hispanic programming
- ✶ Culturally specific African immigrant/refugee programming
- ✶ Home visitation services
- ✶ We Care Incentive Shop
- ✶ Eastern Iowa Diaper Bank

POPULATION SERVED: During FY 2020 we served nearly 1,300 unduplicated parents and children. The target population of YPN programming is young women and men ages 13-27 (average age of participants is 19) who are pregnant or parenting children ages 0-5. YPN is a voluntary, long-term education and family support program.

SUPPORT NEEDED: YPN is currently seeking sponsorships for our annual Broadway Maybies fundraiser. This event raises critical financial support for our Building Bright Futures programming. YPN also accepts grants and private donations throughout the year. If you would like more information, or to schedule a site visit, please contact Tisha Ritter, Director of Development at tritter@ypniowa.org, or 319-364-8909.



JOIN THE SHOW... SPONSOR TODAY!

SPONSORSHIP LEVELS & BENEFITS

CENTER STAGE \$10,000+

- Your business name highlighted on full-page, preshow ad
- 16 mentions (minimum) on YPN social media
- Special recognition/mention during the show
- Food & drink for viewing party (32 servings)
- 40 raffle tickets for your staff to enter prize drawings
- Promotion of your produced ad/commercial during show

STAR \$2,500+

- Your business name on full-page, preshow ad
- 8 (minimum) mentions on YPN social media
- Business name displayed during the show
- Food & drink for viewing party (8 servings)
- 10 raffle tickets for your staff to enter prize drawings

SPOTLIGHT \$500+

- Your business name on full-page, preshow ad
- 2 mentions on YPN social media
- Business name displayed during the show

MAJOR \$5,000+

- Your business name highlighted on full-page, preshow ad
- 12 mentions (minimum) on YPN social media
- Business logo displayed during the show
- Food & drink for viewing party (16 servings)
- 20 raffle tickets for your staff to enter prize drawings

PREMIER \$1,000+

- Your business name on full-page, preshow ad
- 4 (minimum) mentions on YPN social media
- Business name displayed during the show
- Food & drink for viewing party (4 servings)

To become a sponsor visit:

[www.ypniowa.org/
broadway-maybies](http://www.ypniowa.org/broadway-maybies)

or return completed form on
reverse side of this flyer.